

THE BOARD OF TRUSTEES OF THE RINGLING MUSEUMS

MINUTES OF REGULAR MEETING

SEPTEMBER 19, 1963

The meeting was called to order at 2 P.M. by the Chairman, Dr. Sugg. Those present were Mr. Higgins, Mr. Bickel, Mr. Brorein, Jr., Mr. Donahue, Mr. Harra, as well as Mr. Ralph Odum, Assistant Attorney General.

MINUTES The minutes of the last meeting were approved as mailed.

ACOUSTIGUIDE The new instruments were demonstrated and the text approved.

LOANS Mr. Brorein, Jr. moved and Mr. Bickel seconded the motion that the following loans be approved. Motion carried.

No. 659 Magnasco-----A Stormy Sea, to Vancouver (B.C.) Art Gallery
No. 333 El Greco-----Christ on the Cross, to Norfolk Museum
No. 422 Burne-Jones----The Sirens, to Herron Museum of Art

STATE FAIR EXHIBITION FEE Mr. Higgins moved and Mr. Bickel seconded the motion that the Museum express its regrets to the Fine Arts Committee of the Florida State Fair and decline to contribute \$500 as a prize. Motion carried.

ADMISSION POLICY Mr. Brorein, Jr. moved and Mr. Higgins seconded the motion that elementary and secondary school teachers be admitted free of charge to the Museum upon presentation of proper identification. Motion carried.

BILLBOARDS Mr. Donahue announced the purchase of a total of ²5 billboards, ¹two of which will be erected on Museum property and ¹three on Airport property.

PURCHASE OF EQUIPMENT The Museum has acquired from the Florida Forest Service a surplus station wagon for \$500. to replace the present one.

ASOLO THEATER COMEDY FESTIVAL The financial report of the festival follows the monthly reports. It was noted that of the \$8 performances given, 21 were Standing Room Only, and that prospects for the future of the festival were very bright.

REPORT TO THE BOARD Mr. Harra was instructed to prepare a report for the next meeting, showing actual ^{for 1944} ~~expenditures~~ expenditures in relation to the budget.

MR. RALPH ODUM Mr. Odum complimented the Board and Director on the progress made during recent years in the physical improvements of the buildings and grounds. He said that it was most gratifying that the State was showing so much interest in the Museum and that he felt very optimistic about the future of the Museum. Mr. Brorein, Jr. responded by expressing the great appreciation of the Board for the invaluable assistance Mr. Odum has given the Board and for the genuine interest being shown by the State.

NEXT MEETING AND ADJOURNMENT The next meeting was tentatively set for October 17. The definite time will be announced at a later date. The meeting was adjourned at 3:30 P.M.

Francis C. Handley
Secretary

THE RINGLING MUSEUMS
Sarasota Florida

AGENDA FOR BOARD OF TRUSTEES MEETING

September 19, 1963

LOAN REQUESTS

The Vancouver (British Columbia) Art Gallery has requested the loan of Inv. No. 659, Alessandro Magnasco, A Stormy Sea, for an exhibition entitled "Of Ships and the Sea" in November of this year. The insurance value is \$15,000. Permission to grant this loan is requested.

The Norfolk Museum has requested the loan of Cat. No. 333, El Greco, Christ on the Cross, for an exhibition of "Masterpieces from American Museums" for the month of November of this year. The insurance value is \$150,000. Permission to grant this loan is requested.

Permission is requested to lend the recently restored, The Sirens, by Sir Edward Burne-Jones, Cat. No. 422, to the John Herron Museum of Art in Indianapolis, for an exhibition of Pre-Raphaelite paintings from February 16, to March 22, 1964. The insurance value is \$35,000. The Pre-Raphaelite exhibition will be one of the major shows of the spring season and I would, therefore, recommend this loan very highly.

STATE FAIR EXHIBITION FEE

Instead of presenting a South Coast Show in collaboration with the Sarasota Art Association, the Ringling Museum proposes this season to exhibit from June 6, to August 26, 1964, a selection from the All-Florida Show of the Florida State Fair. While no fee, as such, will be charged for the exhibition, the Ringling Museum is asked to contribute a five hundred dollar (\$500) prize. The Sarasota Art Association expects to contribute an equal amount to co-sponsor the exhibition at the Museum. The Fine Arts Committee of the Fair hopes to circulate the show to the Jacksonville Art Museum, the Norton Gallery in West Palm Beach, and the Lowe Gallery in Coral Gables, for a contribution of a five hundred dollar (\$500) prize from each of those institutions. Each contributing museum will be given a voice in choosing the jury. The Fine Arts Committee is seeking state-wide museum sponsorship in order that the art exhibition at the Fair will become a truly representative exhibition of the best that

Board of Trustees Agenda - September 19, 1963

is being produced in Florida. The leading artists, who have not always been willing to participate, will do so more readily knowing that the juror is selected with the approval of a representative group of museum directors, and that the show will circulate to at least four museums in different geographic areas. Since such a contribution establishes a precedent, I should like the approval of the Board before making a commitment.

ADMISSIONS POLICY

Following the discussion of the Admissions Policy pertaining to institutions of higher learning, a request has been received to ask the Board to review its policy concerning elementary and secondary school teachers. At present teachers are admitted free when they accompany school groups, but not when they come to the Museum as individuals.

Appended are the regular monthly reports, plus a report of receipts and disbursements for the Asolo Theater Comedy Festival.

MONTH ENDING:
AUGUST 31, 1963

SUMMARY of EXPENDITURES
1963-64 OPERATING BUDGET

<u>Code</u>	<u>Budgeted</u>	<u>Expended</u>	<u>Encumbered</u>	<u>Balance</u>
<u>PERSONAL SERVICES</u>				
1100	208,000	33,213	-0-	174,787
<u>OTHER PERSONAL SERVICES</u>				
1200	7,200	479	750	5,971
1300	1,000	-0-	-0-	1,000
	<u>8,200</u>	<u>479</u>	<u>750</u>	<u>6,971</u>
<u>EXPENSES</u>				
2100	11,000	410	171	10,419
2200	10,500	807	1,290	8,403
2300	9,000	1,084	1,279	6,637
2400	6,000	1,446	161	4,393
2600	5,000	54	5	4,941
2700	22,000	2,212	960	18,828
2900	12,200	739	2,283	9,178
3200	5,000	142	165	4,693
3300	1,200	-0-	-0-	1,200
3400	5,000	590	324	4,086
3600	3,000	456	114	2,430
3700	1,100	120	112	868
3800	2,400	577	339	1,484
3900	2,710	429	68	2,213
4100	6,500	4,999	446	1,055
4400	2,700	400	200	2,100
4900	670	69	-0-	601
8500	30,000	6,296	3,232	20,472
	<u>135,980</u>	<u>20,830</u>	<u>11,149</u>	<u>104,001</u>
<u>OPERATING CAPITAL OUTLAY</u>				
5100	2,000	136	221	1,643
5200	3,900	-0-	-0-	3,900
5300	2,620	124	-0-	2,496
5400	2,500	-0-	-0-	2,500
5500	1,470	928	-0-	542
5600	2,790	-0-	535	2,255
5800	3,850	143	105	3,602
5900	4,080	217	776	3,087
5901	25,000	304	400	24,296
5902	22,000	3,507	500	17,993
	<u>70,210</u>	<u>5,359</u>	<u>2,537</u>	<u>62,314</u>
<u>TOTAL</u>	<u>\$ 422,390</u>	<u>\$ 59,881</u>	<u>\$ 14,436</u>	<u>\$ 348,073</u>

MONTH ENDING:
AUGUST 31, 1963

INCIDENTAL INCOME

ADMISSIONS	No.	Amount	YEAR to DATE		Plus or (Minus)	%
			Current	Previous		
Combination		\$	\$	\$	\$	
Regular	3,813	7,626.00				
Tour Group						
Convention	5	5.00	15,287.40	13,876.00	1,411.40	
Art Museum						
Regular	1,822	1,822.00				
Tour Group			3,526.00	3,620.00	(94.00)	
Residence						
Regular	2,864	2,864.00				
Tour Group	297	252.45				
Student	2	1.00	6,235.85	7,190.70	(954.85)	
Circus Museum						
Regular	3,288	1,644.00				
Tour Group						
Student	3	.75	3,285.25	4,962.50	(1,677.25)	
Total Admissions	12,094	\$ 14,215.20	\$ 28,334.50	\$ 29,649.20	\$ (1,314.70)	(5%)
OTHER INCOME		\$	\$	\$	\$	
SALES COUNTERS		3,017.55	5,714.81	5,363.76	351.05	
MEMBERSHIPS		130.00	445.00	355.00	90.00	
MOVIES		-0-	216.50	-0-	216.50	
SPECIAL EVENTS		-0-	-0-	-0-	-0-	
SNACK BAR		93.11	132.41	132.36	.05	
MISCELLANEOUS		1.50	28.17	10.45	17.72	
Total Other Income		\$ 3,242.16	\$ 6,536.89	\$ 5,861.57	\$ 675.32	11%
GRAND TOTAL		\$ 17,457.36	\$ 34,871.39	\$ 35,510.77	\$ (639.38)	(2%)

FREE ADMISSION	August 1963	Year to Date	
		Current	Previous
ART MUSEUM			
Sundays	2,532	5,351	7,567
Education Tours	24	133	1,160
Other	1,113	2,284	1,544
	<u>3,669</u>	<u>7,768</u>	<u>10,271</u>

August 27, 1963

ASOLO THEATER COMEDY FESTIVAL

July 12 - August 24, 1963

RECEIPTS

Ticket Sales	\$	
Advanced Sales		3,432.50
Week Ending 7/20		5,066.40
Week Ending 7/27		3,899.72
Week Ending 8/ 3		3,753.11
Week Ending 8/10		4,317.14
Week Ending 8/17		3,902.36
Week Ending 8/24		<u>4,383.77</u>
Total Ticket Sales	\$	28,755.00
Program Sales		541.75
Concessions		185.00
Housing Refund		200.00
Sales Tax Collections		<u>475.11</u>
TOTAL Receipts	\$	<u><u>30,156.86</u></u>

DISBURSEMENTS

Transmitted to F.S.U. 604 Budget	\$	
6/14/63		873.00
7/15/63		4,243.00
7/25/63		5,588.62
8/ 5/63		6,120.67
8/14/63		5,482.45
8/28/63		7,057.49
9/15/63		<u>500.00</u>
	\$	29,865.23
Transmitted to Asolo Festival Assoc.		
8/ 7/63		200.00
8/19/63		<u>91.50</u>
		291.50
Bank Charges on non-par item		<u>.13</u>
TOTAL Disbursements	\$	<u><u>30,156.86</u></u>